



FOR IMMEDIATE RELEASE:
January 23, 2004

Media Contact: Jo Diaz
(707) 620-0788
Jo@diaz-communications.com

What if walls could talk? What would you hear?

You'd hear about... "The Power of Getting Away"

NEWLY RELEASED BOOK by Kazuko Popplewell, published by E.E. Rankin

Gualala, California: Imagine... The sights and sounds of your daily life slips away, high upon the ridge of the Mendocino coastline. You've left your daily life behind, because the universe has given you a much-needed vacation. You sign yourself into the Whale Watch Inn, because the name itself seems to beckon. When you arrive, innkeeper Kazuko Popplewell asks, "Do you prefer red or white?" You ask yourself, "How did she know that that's what I'd love, right now?" You're given a key, you open your door, and waiting on your gorgeous bed is the fluffy, terrycloth robe that wouldn't fit in your suitcase...

Ah... The Power of Getting Away... Begins

You look around the room. There's no television, no radio, no clock in your room; just a private balcony with a melange of sights, sounds, and fragrances of the Pacific Ocean crashing against the shoreline 200 feet below. Beside your bed is a journal, where others before you have left their imprint, like footprints in the sand... each new tide of visitors read and then write their intimate thoughts about why they've arrived.

This has been the quiet joy of Innkeepers Dr. James and Kazuko Popplewell for the last 13 years, maintaining this idyllic setting on the Mendocino coastline. Visitors either come for the first time or return year after year (like the whales of Whale Watch Inn) to renew and recharge their batteries... And, they write the most intimate thoughts in the journal that sits invitingly on their nightstand. Jim and Kazie have so enjoyed these profound thoughts, that they decided to share them with the world as true testaments to...

The Power of Getting Away...

Kazie stated it so eloquently when she said, "Nature becomes your feelings, and those feelings become your nature." Kazie believes that world violence would easily slip away, if everyone would just reconnect with his or her souls in a location like Whale Watch Inn, because there's tremendous power in getting away.

#