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A Stone's Throw From Home . . . A World Away From the Daily Grind

Pillar Point Inn offers incentives for summer getaways to the San Mateo Coastline

Princeton-by-the-Sea, CA - An escape from city living just half-hour drive down Route One from San Francisco. Adventurous spirits will always be able to find solace in the rustic harbor community of Princeton-by-the-Sea. In light of the upcoming summer getaway season, many vacationers have tightened budgets and are less willing to travel long distances to relax and rejuvenate. A trip to Pillar Point Inn begins with a short walk to your computer. Before surfing the Mavericks, surf the net to Pillar Point Inn's revamped Website, www.pillarpointinn.com.

The newly launched version of www.pillarpointinn.com is a comprehensive resource to not only learn about Pillar Point Inn and its amenities, but to also become acquainted with Princeton-by-the-Sea and the Half Moon Bay area. Potential guests are encouraged to make online reservation for a Friday and Saturday night, and will be rewarded with a **saving of \$50 from their bill**. By making the decision to *stay* at Pillar Point Inn, guests choose to start the day with a fresh country breakfast and the morning newspaper, and to

end it by lighting a fire and snuggling up in a cozy featherbed. And in between . . . the opportunities are endless.

In planning a trip to the rugged San Mateo coastline, the **Area Activities** page of www.pillarpointinn.com is the best way to get started. It is here, where numerous ideas and detailed information are shared in an effort to assist each individual in planning the ideal get-away.

- For lovers of the sea:
 - stroll along the harbor's beach and discover lively tide pool
 - fish on land, or by sea in a deep sea fishing boat
 - gather clams from Pillar Point Marsh, or allow the fishermen to do the work, and buy fresh seafood right off the docks before heading home
- For athletic adventurers:
 - ride horseback down the beach
 - hike the rugged coastline
 - surf the Mavericks
 - cycle the coastal trail
 - kayak through the harbor's waterways
- For cultured curiosity:
 - visit the many art galleries on Half Moon Bay's Main Street
 - shop in whimsical boutiques
 - sample the local cuisine within walking distance of Pillar Point Inn

At Pillar Point Inn, accommodating guests in a personal way begins before a reservation is ever made. *'Tis the season' to catch your breath . . . why not catch a breath of fresh air in Princeton-by-the-sea?*

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