

**FOR IMMEDIATE RELEASE**

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**Media Contact: Jo Diaz**

**707-620-0788**

**jo@diaz-communications.com**

**Which winery has taken established, world-class wines from Livermore Valley  
And reflected that same standard of excellence with a new, dynamic package?**

**Concannon Vineyard: *Select Vineyard Series***

Livermore – California’s first Irish-American, winemaking family has positioned itself (with their new *Select Vineyard series* of Chardonnay, Merlot, Cabernet Sauvignon, and Petite Sirah), to be served in high-end restaurants, or purchased in fine wine shops.

Concannon Vineyard is continuing to advance the dreams of James Concannon, Sr. In 1883, James Concannon, grandfather of Livermore’s Jim Concannon, had a dream... to produce world-class wines in the Livermore Valley. He began by making award-winning wines in that rocky soil; and today, Jim Concannon, also well-respected in the wine industry, is witnessing his grandfather’s dream to continue in the same, solid tradition.

The *Select Vineyard* line of Concannon wines come from the following:

- Soils that are similar to Bordeaux and the Rhone Valley
- Vineyards that sit on a 600-foot-deep bed of rocks
- Vines that are constantly being stressed for superlative expression

“Today, my grandfather’s dream of creating world-class wines in the tradition of famous French vineyard estates is evident in every facet of Concannon Vineyards,” explains Jim Concannon.

“His vision is very much alive in every glass of our wine.”

**120 year history of fine winemaking, continues its solid commitment to innovation...**

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