



FOR IMMEDIATE RELEASE
February 11, 2004

Media Contact: Jo Diaz
(707) 620-0788, jo@diaz-communications.com

“La Sorpresa” is Spanish for “The Surprise”
... And, Charles Creek Vineyard has created another special Chardonnay
from the Sangiacomo Vineyard (Carneros) ...

Glen Ellen- Few people are able to actualize William Shakespeare’s words “ a passion put to use.” Proprietors Bill and Gerry Brinton have that passion about winemaking. “La Sorpresa” went through 100 percent malolactic fermentation, yet it retains a surprisingly soft, fruit-forward profile that exhibits qualities of tremendous richness, depth, and intensity... and, this was our *surprise*. It has been released under a new label that reflects that surprise and passion...

2002 Charles Creek Vineyard ‘La Sorpresa’

The Brintons characterize their focus as producing wines that show excellent fruit, structure, and character, while offering exceptional value. Winemaker Kerry Damskey specializes in defining distinctive terroir flavors. The synchronicity of this union has produced success stories, as evidenced by their numerous gold medals and “Best of Class Awards” in many prestigious wine competitions. (Their 2002 Las Patolitas just received a “Best of Class” in the San Francisco International Wine Competition, for example.)

This elegant Chardonnay from 100% Dijon Clone 95 is unfiltered and unfinned and has had extended sur lie aging, which has resulted in a richly textured wine. According to Bill Brinton, Proprietor, “Our extended aging of 15 months in 100% new French oak barrels, and unfiltered winemaking techniques, have enhanced and expanded our vision and passion for making great wines. With only 350 cases of this wine, we’re confident that many people will enjoy this exceptionally elegant Chardonnay. ”

#

19229 Sonoma Highway, #266 ~ Sonoma CA 95476
Tel: (707) 996-6622 ~ Fax: (707) 935-7065 ~ info@charlescreek.com ~ www.charlescreek.com