

AS SEEN IN
CLEVELAND MAGAZINE

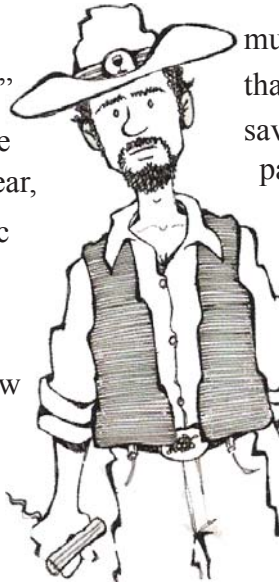
FEBRUARY 1, 2006

From Vin Hunter

HEINEN'S WINE SLEUTH ON HOW TO WOO WISELY

Greetings, Vin Hunter, your very own "Wine Heartthrob," here to introduce the ultimate wines for the most amorous day of the year, Valentine's Day. And if you're a romantic like Vin, you already know that February sun should not set without a suitable celebration. Want my suggestion on how to woo wisely? A special wine along with preparing a special meal for your special someone is *the* perfect formula for a Valentine's Day to remember.

Vin has only one heartthrob rule: When choosing the ultimate wine for the big day, it



must be a big red. Trust me on this. To that end, I've compiled a collection that is savory, juicy, utterly romantic and partners with whatever's on the menu (we are talking at the dinner table here, folks). There's one other heartwarming characteristic about these gems. You can pick them up for a price that will still allow you to invest in some great grub. It's no fun to spend a lot of money on a bottle of wine and not enjoy the meal as well. Heck, you have to respect yourself in the morning! Here's to a truly heartfelt toast to Valentine's Day. Cheers and may the wooing go well

You've probably hear how important a wine's "mouth-feel" is in creating an overall sense of balance. Here's a wine that not only provides a massive mouth-feel, it also feels pretty darn nice in your hands too! It has a unique velvet label that's as much fun to feel as the wine is to drink. And this pretty package is holding a beast of a wine, loaded with plum and peppery character that is incredibly rich and smooth. Vin can't think of a better flavor combination that paring this with your favorite lamb dish.

*I know it's nice to feel good about a wine,
but a wine that feels this good? Hmm.*

