

AS SEEN ON



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## BEHIND THE LABEL: **Black Coyote**



Meet the co-owner of Napa Valley's first African-American owned wineries. He's Dr. Ernest Bates founder and CEO of American Shared Hospital Services, member of multiple university boards and of course a wine lover. He bought a property in Napa and planted Cabernet Sauvignon. Ernie's goal is to bring the African American community to wine country by making wine more accessible and affordable.

**Bates Creek Winery / Black Coyote**  
**[www.blackcoyotewines.com](http://www.blackcoyotewines.com)**

